ORDER

Orders Order / Rev: 103291 Alt Order #: 06825823 Product Desc: NRCC IE 2012 Estimate: 2601 KSNV Flight Dates: 09/28/12 - 10/04/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/02/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NRCC IE

Βi	п	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	53	\$64,425.00	\$54,761.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

A25-54

PLI2

Totals

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

NA (I				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	53	\$64,425.00	\$54,761.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	161	\$151,025,00	\$130 271 3F	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$151,025.00
Market	100%	\$408,175.68
Competitive Share	Share	Total

Demographic:

Priority:

Product Codes:

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$89,798.65
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,226,35
KTUD	0%	\$0.00
KVVU	22%	\$89,798,65
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,327.03

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeUp M-F 5-6a WakeUp		5-6a	F	:30	2	\$400.001	0.00 N M	2	\$800.00
WAKE \ <u>Sta</u>	W/WAGN <u>t Date</u>	RS1 End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

KSNV

Page 2 of 9

Order / Rev;

103291

06825823

Advertiser:

Estimate:

NRCC-IE

Alt Ord@r#: Fligict Dates:

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/	12 09/28/12	M-F 5-6a WakeU	p w/Wa@M	5 -6 a		F	:30	2	\$400,001	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	lp w/Wagners								_	4000100
	WAKE	www. rt Date	NRS1 End Date	Mookdaya	Chata Minale	Dete	Detin							
ν	<u>عاد.</u> /eek: 09		09/30/12	<u>Weekdays</u> F	Spots/Week 2		Rating 0.0	-						
E 2	KSNV	10/01/		M-F 5-6a WakeU		5-6a	**		:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU					,	_	\$ 100.002	0.00 14111	_	Ψ000.00
	WAKE		-											
١٨	<u>อเล</u> /eek: 10/	rt <u>Date</u>	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2		Rating	-						
				M-F 5-6a WakeU		5-6a	0.0	υ Τ	:30	2	\$400.002	0.00 NIM		#000.00
				M-F 5-6a WakeU		o ou		1	.50	4	φ400.002	0.00 NM	2	\$800.00
	WAKE		NRS1											
. 14		rt Date	End Date	<u>Weekdays</u> ~T	Spots/Week	Rate	Rating	-						
E 4	/eek: 10/		10/07/12	M-F 5-6a WakeU	2	7	0.0				4455 555			
L 4	KONV	10/03/1	12 10/03/12	M-F 5-6a WakeU	-	5-6a	-	-₩	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE	N/WAGI	NRS1		r mmagnere									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	l						
	/eek; 10/		10/07/12	W	2	7	0,0				***	· · · ·		
E 5	KSNV	10/04/1	2 10/04/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5 -6a		T	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	V/WAGI	NR\$1	W-r 5-0a wakeo	p w/vvagners									
	<u>Sta</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
W	eek: 10/		10/07/12	T	2	\$400.00	0.0	D						
E 6	KSNV	09/28/1	2 09/28/12	M-F 6-7a WakeUp	-	6-7a		F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE \	ΜΛΑΙΔΩΙ	NRS2	M-F 6-7a WakeU	p w/Wagners			-						
		t Date	End Date	Weekdays	Spots/Week	<u>R</u> ate	Rating							
W	eek: 09/		09/30/12	F	2		0.0							
E 7	KSNV	10/01/1	2 10/01/12	M-F 6-7a WakeUp	MgsW/w	6-7a	M		:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE \	1/00/00	upea	M-F 6-7a WakeU	p w/Wagners									. ,
		t Date	End Date	Weekdays	Spots/Week	<u>R</u> ate	Rating							
W	eek: 10/0		10/07/12	M	2	\$725.00	0.00							
E 8	KSNV	10/02/1	2 10/02/12	M-F 6-7a WakeUp	w/WagM	6-7a		Г	:30	2	\$725.001	0.00 NM	2	\$1,450.00
				M-F 6-7a WakeU _l	p w/Wagners							.,	_	Ψ1,100.00
	WAKE V	· · · - ·		Ma alcelace	O	5.						ŀ		
W	<u>اهاه</u> eek: 10/(t <u>Date</u>)1/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rating</u> 0.00							
				M-F 6-7a WakeUp		6-7a		-W	:30	2	\$725.001	0.00 NM	2	64 450 00
				M-F 6-7a WakeU	•	0 7 4		**	.00	2	Ψ123.001	U.UU INIVI	2	\$1,450.00
	WAKE V													
14/	<u>Star</u> eek: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u>	Rating					1		
				M-F 6-7a WakeUp	2	\$725.00 6-7a	0.00	T	.00		A705 004	0.00 10.0	_	**
_ 10			_ 10104112	M-F 6-7a WakeUp	•	0-1 d		-,	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	V/WAGN			3									
187		t Date	End Date		Spots/Week	Rate	Rating							
	eek: 10/0		10/07/12	T	2	\$725.00	0.00							
C []	VOIVA	υ υ /28/1	2 09/28/12	Today Show Today Show	СМ	658a-9am		F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		. July Ollow								i		
		<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	eek: 09/2		09/30/12	F	4	\$900.00	0,00)						
⊢ 12	KSNV	10/01/1	2 10/01/12	Today Show	СМ	658a-9am	M-		:30	4	\$900.001	0.00 NM	4	\$3,600.00
•	TODAY	SHW		Today Show										
		Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l		
W	eek: 10/0		10/07/12	M	4	\$900.00	0.00	<u> </u>				į		
E 13	KSNV	10/02/12	2 10/02/12		СМ	658a-9am	-1		:30	4	\$900.001	0.00 NM	4	\$3,600.00

Print Date: 10/02/12 19:16:18 Page 3 of 9

KSNV

Order / Rev. Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

													
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Da	ıys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
TODAY	′ SHW		Today Show										
<u>Sta</u> Week: 10/	<u>rt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00							
		2 10/03/12	Today Show Today Show	СМ	658a-9am	W		:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY <u>Sta</u> Week; 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00							
			Today Show Today Show	CM	658a-9am		Τ	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY Sta	SHW ort Date	End Date	Weekdays	Spots/Week	Date	Datina							
Week: 10/	/01/12	10/07/12	·T	4	<u>Rate</u> \$900.00	Rating 0.00				-			
	09/29/1 DAY TO		SIGN ON-SIGN O SAT TODAY	OFF CM	5a-459a (5:00 AM-6:0		S-	:30	2	\$625.001	0.00 NM	2	\$1,250,00
	rt Date	End Date 09/30/12	<u>Weekdays</u> S⊶	Spots/Week 2	<u>Rate</u> \$625.00	Rating 0.00							
		2 09/30/12	News 3 Sunrise - News 3 Sunrise S	SUNDAM	6a-7a		S	:30	2	\$375.001	0.00 NM	2	\$750.00
	UNRS W			SUNDAY									
<u>Sta</u> Week: 09/	<u>rt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00							
E 19 KSNV	09/30/1	2 09/30/12	Sunday Today Sunday Today	CM	7a-8am		S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN TO	DDAY		Sullday Today	٠									
<u>Sta</u> Week: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0,00							
		2 09/28/12	M-F Today Show M-F Today Show		9-10a		-F	:30	2	\$425.001	0.00 NM	2	\$850.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09/ Spot Ch	24/12 <u>Date Ra</u>	09/30/12 nge D	escription	2 Start	\$425.00 <u>/End Time</u>	0.00	100	eekdavs	Len	ath Pata	Rtg Type		
2 KSNV	09/24/12	2-09/30/12 M	I-F Today Show II		-			F			0.00 NM		-
	9 <i>M</i> G 20. 3M CHG	3 = GOLF]											
⊕ MG	09/28/12 for 20.2 nstate]		l-F Today Show II :	3rd Hr 9-10a	1			F	- :	:30 \$425.00	0.00 NM		
		2 10/01/12	M-F Today Show M-F Today Show		9-10a	M		:30	2	\$425.001	0.00 N M	2	\$850.00
TODAY	SHW2 rt Date	End Date	Modrdovo	Constant Allert	Dete	D-ti							
Week: 10/0	01/12	10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00							
E 22 KSNV	10/02/1	2 10/02/12	M-F Today Show M-F Today Show		9-10a	-T		:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2 rt Date	End Data	Modeles	Cin ata 864 a al-	D-4-	Datin.							
Week: 10/0		End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00							
		2 10/03/12	M-F Today Show M-F Today Show		9-10a	w-		:30	2	\$425.001	0.00 NM	2	\$850.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/0 E 24 KSNV		10/07/12 2 10/04/12	M-F Today Show		\$425.00 9-10a	00,0 		:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	П									
<u>Star</u> Week: 10/0	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> ⊤	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00							

KSNV

Page 4 of 9

Ord@r / Rev;

103291

Advertiser:

NRCC-IE

Alt Order#:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

	nd	Inventory Code		Start/End Ti	me Days	Len Sp			Rtg Type	Spots	Amount
E 24 KSNV 10/04/12 10	0/04/12	M-F Today Show M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
E 25 KSNV 09/28/12 09	9/28/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am		:30	2	\$325.001	0.00 NM	2	\$650.00
	<u>d Date</u> 30/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV 10/01/12 10	0/01/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	М	:30	2	\$325.001	0.00 NM	2	\$650 .00
<u>Start Date</u> <u>Enc</u> Week: 10/01/12 10/0	<u>d Date</u> 07/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV 10/02/12 10 TODAY SHW3	0/02/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	_ - T	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/01/12 10/0	<u>d Date</u> 07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV 10/03/12 10 TODAY SHW3	0/03/12	M-F Today Show Today 4th Hour	III4thBCM	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/01/12 10/0	<u>d Date</u> 07/12	Weekdays W	Spots/Week 2	Rate \$325.00	Rating 0.00						
E 29 KSNV 10/04/12 10 TODAY SHW3)/04/12	M-F Today Show Today 4th Hour	III4thBSM	10am-11am	Т	:30	2	\$325.001	0.00 NM	2.	\$650.00
Week: 10/01/12 10/0	<u>07/12</u>	Weekdays T	Spots/Week 2	Rate \$325.00	Rating 0.00	.20		#005.004	0.00 1114		*050.00
E 30 KSNV 09/28/12 09 RACHAEL RAY		Rachael Ray Rachael Ray	CM	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 09/24/12 09/3	d Date 30/12	Weekdays	Spots/Week 2	Rate \$325.00	Rating 0.00	.00		#0.05 pp.4	0.00 104		4050.00
E 31 KSNV 10/01/12 10 RACHAEL RAY	0/01/12	Rachael Ray	CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/01/12 10/0	d <u>Date</u> 07/12	Weekdays M	Spots/Week 2	Rate \$325.00	Rating 0.00						
E 32 KSNV 10/02/12 10 RACHAEL RAY)/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/01/12 10/0	d <u>Date</u> 07/12	Weekdays -T	Spots/Week 2		Rating 0.00						
E 33 KSNV 10/03/12 10 RACHAEL RAY)/03/12	Rachael Ray Rachael Ray	CM	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
	<u>d Date</u> 07/12	Weekdays w	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 34 KSNV 10/04/12 10)/04/12	Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650,00
<u>Start Date</u> <u>Enc</u> Week: 10/01/12 10/0	<u>l Date</u> 07/12	Weekdays T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 35 KSNV 09/28/12 09 NEWS 3 AT NOON	9/28/12	The Agenda 1230 The Agenda 1230	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Start Date</u> <u>Enc</u> Week: 09/24/12 09/3	d <u>Date</u> 30/12	Weekdays	Spots/Week 1	Rate \$325,00	Rating 0.00						
E 36 KSNV 10/01/12 10 NEWS 3 AT NOON)/01/12	The Agenda 1230 The Agenda 1230		1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325.00

Print Date: 10/02/12 19:16:18 Page 5 of 9 Order / Rev; 103291 Advertiser: NRCC-JE

Product Desc:

NRCC IE 2012

KSNV

09/28/12 - 10/04/12

Fliglit Dates: 2601 Estimate:

Alt Order#:

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 36 KSNV	10/01/1	2 10/01/12	The Agenda 12:		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS:	3 AT NO	ON	The Agenda 12	:30pm								
	rt Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
Week: 10/		10/07/12	M	,	\$325.00	0.00						
E 37 KSNV	10/02/1	2 10/02/12	The Agenda 123	•	1230-1p	-T	:30	1	\$325.001	0.00 N M	1	\$325.00
NEWS:	3 AT NO	ON	The Agenda 12	30pm								
	rt Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
Week: 10/		10/07/12	-T	•	\$325.00	0.00						
E38 KSNV	10/03/1	2 10/03/12	The Agenda 12:	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS:	3 AT NO	ON	The Agenda 12	Soprii								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating						
Week: 10/		10/07/12	W	,	Ψ020.00	0.00						
E39 KSNV	10/04/1	2 10/04/12	The Agenda 12: The Agenda 12		1230-1p	~T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3	3 AT NO	ON	me Agenda 12	оорш								
	rt Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	<u>Rating</u>						
Week: 10/0		10/07/12	T		Ψ020.00	0.00						
E 40 KSNV	09/29/1	2 09/29/12	Golf Golf	CM	4a-8pm	S-	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CUP		3011									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 09/		09/30/12	S-		*	0.00		-				
E 41 KSNV	09/30/1	2 09/30/12	Golf Golf	CM	4a-8pm	S	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CUP		3011							•		
	rt Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 09/		09/30/12	S		\$700.00	0.00						
E 44 KSNV	09/28/1	2 09/28/12	Dr. Phil Dr Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHI	L		2 ,,,,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/2 E 45 KSNV		09/30/12			<u>·</u>	0.00	.00		#450 00 d	0.00.1111		4000.00
E 45 KSNV	10/01/1	2 10/01/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHI												
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating						
Week: 10/0 E 46 KSNV		10/07/12		CM 2	3-4p	0.00 -T	:30	2	\$450.001	0.00 NM	2	\$900.00
L 40 1.014	10/02/1	2 10/02/12	Dr Phil	OIVI	3-4p	-,	.30	2	φ 4 50.00	0.00 NM	2	\$900.00
DR. PHI										l		
<u>Star</u> We ek: 10/0	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week		Rating						
E 47 KSNV		10/07/12 2 10/03/12	***************************************	CM	3- 4 p	0.00 w	:30	2	\$450.001	0.00 NM	2	\$900.00
L III KOITV	10/00/1	2 10/00/12	Dr Phil	OW	0- 4 p	54	.50	2	φ450.001	O.OO INIVI	2	φ 8 00.00
DR. PHI												
<u>Star</u> Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> ! \$450.00	Rating 0.00						
E 48 KSNV			Dr. Phil	CM	3-4p	T	:30		\$450.001	0.00 NM	2	\$900.00
			Dr Phil			·	,00	-	\$ 100,00 t	0.00 1111	_	Ψ000.00
DR. PHI		F:- 1 D-4-	\$0.6t- L	0 (111)	5.	- ··						
<u>Star</u> Week: 10/0	<u>t Date</u> 01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ~~~T~~	Spots/Week		<u>Rating</u> 0.00						
			NEWS 3 at 4 (1		4-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1		(4:30 PM-5			-		2.23	•	Ţ. 20100
NEWS 3		End Data	Modelara	Cm at- 0.01 1	D.A.	Dating						
<u>Star</u> Week: 09/2	<u>t Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week	Rate \$725.00	Rating 0.00						
E 50 KSNV				СМ	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
					•			•			•	

Print Date: 10/02/12 19:16:18 Page 6 of 9

Order / Rev; +

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Des

Product Desc: NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate: 2601

2012 KSNV

, Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1		(4.20 DM 5	00 DM)				7.5.71	-1	7 11(00111
NEWS 3			4PM NEWS (1 I	iour)	(4:30 PM-5:	OO PIVI)						
<u>Start I</u> Week: 10/01	/12	End Date 10/07/12	Weekdays M	Spots/Week 1		Rating 0.00						
E 51 KSNV 1	0/02/1	2 10/02/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5;	-T 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3 <u>Start I</u> Week: 10/01		End Date 10/07/12	Weekdays -T	Spots/Week		Rating 0.00						
	0/03/1	2 10/03/12	NEWS 3 at 4 (1 4PM NEWS (1 h	HOUR)CM	4-5pm (4:30 PM-5:	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3	>-t-	End Data	186 L. J	0-4-884	. .							
Start [Week: 10/01/		End Date 10/07/12	Weekdays W	Spots/Week 1		<u>Rating</u> 0.00						
E 53 KSNV 10 NEWS 3	0/04/1	2 10/04/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:	Т 00 РМ)	:30	1	\$725.001	0.00 NM	1	\$725.00
<u>Start E</u> Week: 10/01/		End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1		Rating 0.00						
	9/28/1	2 09/28/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
NEWS 3 <u>Start [</u> Week: 09/24/		End Date 09/30/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
			M-F Early News M-F Early News	СМ	5-630p	M	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
NEWS 3 <u>Start D</u> Week: 10/01/		End Date 10/07/12	Weekdays M	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00						
E 56 KSNV 10 NEWS 3	0/02/12	2 10/02/12	M-F Early News M-F Early News	СМ	5-630p	-T	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
<u>Start D</u> Week: 10/01/		End Date 10/07/12	Weekdays -T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
)/03/12	2 10/03/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
NEWS 3 <u>Start D</u> Week: 10/01/		End Date 10/07/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
			M-F Early News M-F Early News	СМ	5-630p	T	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
NEWS 3 Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/ E 59 KSNV 09		10/07/12 2 09/28/12		CM 3	\$1,200.00 630-7pm	0.00 F	:30	1 \$1	1,300.001	0.00 NM	1	\$1,300.00
JEOPARD'	Ý		M-F Jeopardy									
Start D Week: 09/24/	12	<u>End Date</u> 09/30/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
E60 KSNV 10		2 10/01/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1	1,300.001	0.00 NM	1	\$1,300.00
Start D Week: 10/01/1	<u>ate</u>	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
E 61 KSNV 10	/02/12		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1	,300.001	0.00 NM	1	\$1,300.00
JEOPARD) Start D	<u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/1		10/07/12	-T	1 CM	\$1,300.00 M-SA 8-11p	0.00 / SUNw	-30	4 64	300.004	0.00.111	,	#4.555.55
_ O_ INDIAN ID	, 00, 12	. 10/00/14		CIVI	MLOW 0-11b	/ JUNW	:30	7 \$1	,300.001	0.00 NM	1	\$1,300.00

KSNV

Page 7 of 9

Order / Rev:

103291 06825823 Advertiser:

Estimate:

NRCC-IE

Alt Order #: Fligl⊮t Dates:

09/28/12 - 10/04/12

Product Desc: NRCC IE 2012

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Jeopardy in PRIM Jeopardy in Prim									
	JEOPAI	RDY rt Date	End Date	Mookdovo	Spots/Week	Pata	Datina				ı		
W	<u>اعد</u> /eek: 10		10/07/12	<u>Weekdays</u> W		<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
			2 10/04/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
	JEOPA	RDY t Date	End Date	Mookdovo	Spots Mook	Bata	Detina						
W	<u>ວເສ</u> eek: 10/		10/07/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
E 64	KSNV	09/28/1	2 09/28/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-73 0 pm		:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
,		-FORTN		104		5 .	- ·						
· W	<u>518</u> (/eek: 09	<u>t Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00	-					
				M-F Wheel M-F Wheel of Fo	CM	7-730pm	М	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
,		-FORTN <u>t Date</u>	IE End Date	Weekdays	Cnoto Micole	Poto	Dating						
W	<u>اعده</u> eek: 10		10/07/12	M	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
E 66	KSNV	10/02/1	2 10/02/12	M-F Wheel	СМ	7-730pm	-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
,	WHEEL	-FORTN	E	M-F Wheel of For	rtune								
3.44		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/6 KSNV		10/07/12 2 10/03/12	-T Wheel of Fortune		\$1,300.00 M-SA 8-11p	0.00 / SUNW	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
		-FORTN		Wheel in Prime	III I X (MAXIY)	W Of College		.00	•	Ψ1,000.001	0.00 14101	•	ψ1,000.00
144		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/0 KSNV		10/07/12 2 10/04/12	M-F Wheel	CM	\$1,300.00 7-730pm	0.00 T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
				M-F Wheel of For		,	·	.00	'	V1,000.00 1	0.00 14101	•	Ψ1,000.00
		-FORTN <u>t Date</u>	End <u>D</u> ate	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/	01/12	10/07/12	T	1	\$1,300.00	0.00						
E 69	KSNV	09/29/1	2 09/29/12	Vegas Inc. Vegas Inc.	СМ	6:30-8pm	S-	:30	1	\$425.001	0.00 NM	1	\$425.00
	NEWS 3	}		vegas me.									
1/1/2	<u>Star</u> eek: 09/2	t Date 24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
				Weekend Jeopard	<u>_</u>	630-730pm	S-	:30	2	\$525.001	0.00 NM	2	\$1,050.00
	JEOP/M	IHEEI		WKND Jeop/Whe	eel								
•		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
-	eek: 09/2		09/30/12	S-	2	\$525.00	0.00			* ·			
E /1	KSNV	10/01/1	2 10/01/12	Mon PR 8-10p Monday Prime 8-	CM 10pm	8-10pm	M	:30	1	\$4,000.001	0. 00 N M	1	\$4,000.00
-	THE VO			·									
We	<u>Star</u> eek: 10/0	<u>t Date</u>)1/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
E 72	KSNV	10/03/1:		SIGN ON-SIGN C	FF CM	5a-459a	W	:30	2	\$3,000.001	0.00 NM	2	\$6,000.00
	L&O:SV	IJ		ROS		(9:00 PM-10:	00 PM)						
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/0		10/07/12	SIGN ON-SIGN C		\$3,000.00	0.00 W			#2 200 004	0.00 km		#3 DOC 00
⊏ <i>13</i>	VOMA	10/03/17	Z 10/03/12	ROS		5a-459a (10:00 PM-11		:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
(CHICAG		End Data	Monkdov-	Chata/IA/'-	D-4-	Detine						
We	<u>Star</u> eek: 10/0	<u>t Date</u>)1/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00						
E 74	KSNV	09/28/1	2 09/28/12		CM	8-9pm	F	:30	1	\$1,700.002	0.00 NM	1	\$1,700.00

KSNV

Page 8 of 9

Order / Rev; 10329

103291

Advertiser:

NRCC-IE

Alt Order#:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

t											
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			Friday Prime 8-9	pm							
	RE YOU		,								
<u>Sta</u> Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,700.00	Rating 0.00					
E 75 KSNV	09/28/1		Fri PR 9-10p Friday Prime 9-1	СМ	9-10pm		:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
GRIMM		Fool Date	1061-4	04-0511	D-1-	D-C-					
Sta Week: 09/	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					
			Sat PR 9-10p Saturday Prime 9	CM 9-10pm	9-10pm	S-	:30	1 \$800.002	0.00 NM	0	\$0.00
	-SAT-NB art Date	C End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	S-	1	\$800.00	0.00					
	Date Ra		escription		t/End Time		<u>Veekdays</u>		Rtg Type		
	resolved	2-08/30/12 3	at PR 9-10p	9-10	ıpm	•	Sa-	- :30 (\$800. 00)) U.UU NIMI		
		CT INVENTO	RY CODE / PRO	GRAM CHANG	GE: Law & Ord	ler SVU airs 9-1	1pm on 9/2	9]			
	09/29/1 /U-SA-NI		Sat PR 10-11p Saturday Prime 1	CM I0-11pm	10-11pm	S-	:30	1 \$1,200.003	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	S-		\$1,200.00	0.00					
	Date Ra 09/24/11		escription at PR 10-11p		<u>t/End Time</u> 1pm		<u>Weekdays</u> Sa-		Rtg Type		
	resolved	2 00/00/12 0	ur r ro r rp	10-1	ıμπ		Ja-	30 (ψ1,200.00)	7 0.00 14141		
			PRY CODE / PROC		GE: Law & Ord	ler SVU airs 9-1	1pm on 9/2	9]			
E 78 KSNV	09/30/1	2 09/30/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
FTBL N	IITE AMF	₹	THE CAME								
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00					
-			NFL Football	CM	32,500.00 1P-9PM	S	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
NDO CI	IN ETDI		NFL Football					-,,			4 1
	JN-FTBL ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	24/12	09/30/12	S	2	\$10,000.00	0.00					
E 80 KSNV	09/30/1	2 09/30/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	2 \$1,600.002	0.00 NM	2	\$3,200.00
NWS3 I	LVE-PRII	ME	News 3 in Prime								
		End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/		09/30/12	M-F News 3 at El		\$1,600.00	0.00	.20	4 \$4 000 004	0.00.1114	4	\$4.000.00
EOI NONV	0912011	Z 08/20/12	M-F News 3 at El		11pm-1135pi	mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS									i		
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F News 3 at El		• •	m M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS:	3 VI 44		M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	M	1	\$1,200.00	0.00					
		2 10/02/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135pi	m -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS :		Fad D	1861-2	0-4-4-	В.,	D-1'			ŀ		
<u>Sta</u> Week: 10/	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
		*****	M-F News 3 at Ele M-F News 3 at Ele	even CM		mW	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS :		E wel 75 - 4 -			B-1	D-45					
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		

KSNV

Page 9 of 9

Order / Rev; i

103291

Advertiser: NRCC-IE

Alt Order#: Flight Dates: 06825823

Product Desc: NRCC IE 2012

09/28/12 - 10/04/12

Estimate:

E44 KSNV 1093/12 1005/12 M-F News 3 at Eleven	Ln Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
New Sat Table Sat Case Service Mackage Spots Mackage Spots Mackage Spots Spo	E84 KSNV	10/03/1	2 10/03/12			11pm-1135pm	W	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
Start Date Control C	NEWS :	3 AT 11		M-F News 3 at Eleve	n								
E95 KSNV 10/04/12 10/04/12 MF News 3 at Eleven CM			End Date	<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u> <u>F</u>	Rating						
NEWS 3 AT 11 Sunt Date Sunt Date Week days SubstAffices						•							
New Note	E 85 KSNV	10/04/1	2 10/04/12			11pm-1135pm	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
Mesic 10011/2 10071/2	NEWS:	3 AT 11											
E 86 KSNV 09/28/12 09/28/12 SaSU News 3 at Elever-CM Tipm-1135pm		_											
Sas Nows 3 at Eleven Sas Nows 3 at Eleven Start Date End Date Weekdays Spots/Week Rate Reting								:30	2	\$1.100.001	0.00 NM	2	\$2.200.00
Signt Date End Date Weekdays Spots/Week Rate Rating Conversion Conv						ripin ricopin	ŭ	.00	_	ψ1,100.001	0.00 1111	_	Ψ2,200.00
Beel: 69/24/12 09/39/12 09/39/12 The Tonight Show				Manhalana	-4-0871-	D-4- F	3 - U						
E 87 KSNV 09/28/12 09/28/12 The Tronight Show Tonight S						— –							
TONITE SHW Start Date End Date Weekdays Spots/Meek Rate Rating Spots/Meek Spot				The Tonight Show				:30	2	\$500.001	0.00 NM	2	\$1,000.00
Start Date End Date Weeking Spots Weeking Spots Weeking Spots	TOME	CLUM		Tonight Show									
Resk SNN			End Date	Weekdays Sp	ots/\/Veek	Rate F	Rating						
Tonight Show Start Date End Date Weekday Sots Meek Rate Rating 1007/12													
TONITE SHW Start Date End Date Weekdays Soots/Week Rate Soots	E 88 KSNV	10/01/1	2 10/01/12	•	CM	1135p-1237a	M	:30	2	\$500,001	0.00 NM	2	\$1,000.00
Meek: 10/01/12 10/07/12 10/07/12 The Toright Show CM 1135p-1237a -T :30 2 \$500.001 0.00 NM 2 \$1.000.00	TONITE	SHW		I onight Show									
E89 KSNV 10/02/12 10/02/12 17h Tonight Show CM 1135p-1237a -T 30 2 \$500.001 0.00 NM 2 \$1,000.00 Tonight Show CM 1135p-1237a -T 30 2 \$500.001 0.00 NM 2 \$1,000.00			End Date		ots/Week	<u>Rate</u> <u>F</u>	Rating						
TONITE SHW Start Date Week: 10/01/12 Start Date Start D						-							
TONITE SHW Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 10/07/12 17	E 89 KSNV	10/02/1	2 10/02/12		СМ	1135p-1237a	-T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
Beek: 10/01/12 10/03/12 10/03/12 The Tonight Show	TONITE	SHW		Tonight onow									
E 90 KSNV 10/03/12 10/03/12 The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Start Date Week 10/07/12 10/07/12							=						
Tonite Show Start Date End Date Weekdays Spots/Week Rate Rating								-30	2	\$500.001	0.00 NM	,	¢1 000 00
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Spots/Wee	LOU NOIV	10/00/1	2 10/00/12		OW	1100p-1207a	YY	.50	2	φυου.ου ι	O.OO INIVI		\$1,000.00
Week: 10/01/12 10/07/12 W 2 \$500.00 0.00			Fuel Data	1Mantalaua Da	-1-0011	D-1- P							
E91 KSNV 10/04/12 10/04/12 10/04/12 The Tonight Show CM 1135p-1237a T :30 2 \$500.001 0.00 NM 2 \$1,000.00													
TONITE SHW Start Date End Date Weekdays Spots/Week Rate Rating				The Tonight Show		-		:30	2	\$500.001	0.00 NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	TONITE	CUM		Tonight Show									
Week: 10/01/12 10/07/12 T 2 \$500.00 0.00			End Date	Weekdays Spo	ots/Week	Rafe F	Rating						
Saturday Night Live SAT NITE LIVE Start Date Week: 09/24/12 09/30/12 09/30/12 09/30/12 09/30/12 Sports Night in Las Vegas SPORT NT-L VGS Start Date Week: 09/24/12 09/30/12 09/30/12 09/30/12 Sports Night in Las Vegas SPORT NT-L VGS Start Date Week: 09/24/12 09/30/12 09/30/12 1 \$2,500.00 0.00 N 94 KSNV 09/30/12 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm		•											
SAT NITE LIVE Start Date End Date Weekdays Spots/Week Rate Rating 0,000 0,00	E 92 KSNV	09/29/1	2 09/29/12	, ,	СМ	1130pm-1:02ar	nS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
Start Date End Date Weekdays Spots/Week Rate Rating	SAT NIT	E LIVE		Saturday Night Live									
E 93 KSNV 09/30/12 09/30/12 Sports Night in Las Vegas Sports Night in Las Vegas SPORT NT-L VGS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 09			End Date	Weekdays Spo	ots/Week	<u>Rate</u> F	Rating						
Sports Night in Las Vegas Sports Night in Las Vegas	· · · · · · · · · · · · · · · · · · ·												
SPORT NT-L VGS Start Date End Date Weekdays Spots/Week Rate Rating	E93 KSNV	09/30/1	2 09/30/12			Sun 1135p-120	0aS	:30	1	\$400.001	0.00 NM	1	\$400.00
Week: 09/24/12 09/30/12 S 1 \$400.00 0.00 N 94 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm S :30 1 \$2,500.001 0.00 NM 1 \$2,500.00 N 95 KSNV 09/24/12 09/30/12 Weekdays Spots/Week Rate Rating N 95 KSNV 09/28/12 09/28/12 Late Night w/Fallon CM 1237a-136am F :30 1 \$500.001 0.00 NM 1 \$500.00 N 95 KSNV 09/28/12 09/28/12 Late Night w/Fallon CM 1237a-136am F :30 1 \$500.001 0.00 NM 1 \$500.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 F 1 \$500.00 0.00	SPORT	NT-L VG	3S	openo mgm m zao v	0940								
N 94 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$2,500.001 0.00 NM 1 \$2,500.00 NFL Pre-Game Start Date End Date Weekdays Spots/Week Rate Rating	·		-		ots/Week								
NFL Pre-Game Start Date End Date Weekdays Spots/Week Rate Rating					CM.	····		:30	1	\$2.500.001	0.00 NM	1	\$2 500 00
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